

**From:** [James Fredal](#)  
**To:** [Glynn, Carroll](#); [McDonald, Daniel](#)  
**Cc:** [Vankeerbergen, Bernadette](#)  
**Subject:** Comm BA Semester Conversion Proposal  
**Date:** Wednesday, February 02, 2011 5:09:19 PM  
**Attachments:** [CommBA.doc](#)

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To: Carroll Glynn  
From: Jim Fredal, Chair, CCI Social, Behavioral, Biological, Mathematical and Physical Sciences Subcommittee  
Re: Communication BA Major Semester Conversion Proposal  
Date: Feb 1, 2011

Professor Glynn:

The CCI Sciences subcommittee met to discuss the Communication BA semester conversion proposal. Before we send the proposal forward to the full CCI for discussion, we have some questions and comments that should be addressed, and perhaps revisions made to the document. I've listed our comments and questions as bullet points for ease of reference.

- Pacer:
  - Credit Hour listing: The required credit hrs offered outside of the unit lists a minimum of three. Shouldn't this be zero?
  - The program Learning Goals on the PACER sheet and those listed later in the proposal should be worded *exactly* the same. One or the other (or both) should be revised.
- p. 1: The Rationale for Program Changes, under item b. states, "Re-envisioning several courses to enable two shorter and specialized 2-credit course." The committee was unsure what this meant. Could this be restated? We weren't sure what these two credit courses were, or where they occurred, as all courses seem to be three (and a few four) credit hours.
- p. 2: The list of semester courses in the program includes some errors:
  - Strategic Communication, Core: the 2367 Honors version is not listed. It is listed for the other tracks, but not in parallel formatting.
  - Strategic Communication, Focus Area: 3331 is listed twice, but with different titles.
  - New Media and Communication Technology, Required Electives: For BUS MHR 400 the number (400) has shifted to the left (under CS&E 201), which looks confusing. Can this be fixed by widening the margin?
- p. 4:
  - Should the courses under "Visual Design Requirement" be listed on the table on p. 2?
  - Focus area electives: Here it says that a minimum of three credits are required, yet p. 2 says that nine credits are required. It seems that one refers to total credits and one refers to credits within Communication, but it caused confusion.
  - Strategic communication says that "3 nonredundant" courses are required. Does this mean three different courses? Or three non-repeatable courses? Could this statement be clarified?
- There are numerous discrepancies in the lists of courses (between list of semester courses in the program, the advising sheets, and the curriculum map) including course numbers (some of which are still listed as quarter courses), and course titles. Could you verify the accuracy of credit hours, course numbers and titles, and the headings of various categories on all semester advising sheets? These are often different from the ones in the list of courses early in proposal, and the curriculum map has different information as well.
- p. 5: Comm 4100, Communication and Emotion, is not in the table on p. 2. Should it be?
- The transition plan states says that transition plans are being developed but the plan should elaborate on what they are, including plans for student advising. The plan also should address any need for bridge courses for those in the first year.
- Finally, the committee suggested that you either revise or remove the 4-year semester plans, as there are mistakes in the GE requirements: for example, there are 4 FL courses listed, whereas under semesters there are only 3.

When these questions and comments have been addressed, we will be happy to review the revised proposal and if everything looks good, send it on to the full CCI for a vote.

If you have any questions about the committees deliberations or comments, please do contact me.

Thanks.

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